A Doctor Creates His Own EMR Out of Pure Survival

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The question has been raised [1]: Why re-invent the EMR wheel? What is so different about what I am doing that makes it necessary to go through such a painful venture? I ask myself this same question, actually.

Here's my answer to that question.

What medical records offer:
High focus on capturing billing codes so physicians can be paid maximum for the minimum amount of work.

What I need:
No focus on billing codes, instead a focus on work-flow.

What medical records offer:
Complex documentation to satisfy the E/M coding rules put forth by CMS.This assures physicians are not at risk of fraud allegation should there be an audit. It results in massive over-documentation and obfuscation of pertinent information.

What I need:
Documentation should only be for the sake of patient care. I need to know what went on and what the patient's story is at any given time.

What medical records offer:
Focus on acute care and reminders centered around the patient in the office (which is the place where the majority of the care happens, since that is the only place it is reimbursed)

What I need:
Focus on chronic care, communication tools, and patient reminders for all patients, regardless of whether they are in the office or not. My goal is to keep them out of the office because they are healthy.

What medical records offer:
Patient access to information is fully at the physician's discretion through the use of a "portal," where patients are given access to limited to what the doctor actively sends them.

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Links:
[1] http://thehealthcareblog.com/blog/2013/08/26/why-doctors-should-stay-out-of-the-business-of-building-ehrs/
[2] http://www.kevinmd.com/blog/2013/09/doctor-creates-emr-pure-survival.html