Introducing: The ESP Awards

The first annual Excellence in Surgical Products Awards will be determined by the educated, hands-on recommendation of our expert readers. The actual users of this innovative technology will tell us which companies and products are deserving of the ESP Award, those products that contributed most to surgical performance, efficiency and safety.

To enter, submit a product release on your latest technology highlighting its most-innovative qualities and benefits. Be sure to include a high-resolution, 300 dpi image. Nominees will be featured in the September and October issues of Surgical Products magazine.

ESP Award Nominees will be:

- Featured in Surgical Products' 2009 September and October issues.
- Recognized online at www.surgicalproductsmag.com.
- The recipient of the ESP Award logo for promoting their nomination on websites, in PR efforts and in ad campaigns.

ESP Award Winners will receive feature coverage in Surgical Products magazine:

- The three finalists will appear on the cover of the November/December issue.

The leading vote-getter will have the opportunity to participate in a Q&A feature to discuss the benefits of their technology.

Entry deadline: August 5, 2009

Submissions should be emailed to spaward@advantagemedia.com [1]. All submitted products must be available for purchase at the time of entry. Submissions are limited to one per company. For more information, contact your Surgical Products representative below.

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[1] mailto:spaward@advantagemedia.com