Campaign Enables New Mayo Research, Education Programs

The Mayo Clinic announced today that it raised $1.35 billion in its first comprehensive fundraising campaign, surpassing the goal of $1.25 billion. Though campaigns of this size typically take seven years to achieve, The Campaign for Mayo Clinic was a five-year initiative. Mayo embarked on this campaign to accelerate innovations in clinical practice, education and research that the organization believes could revolutionize medicine in the 21st century.

Begun in 2005, the campaign secured gifts for Mayo's endowment and support for new and current activities on all three Mayo campuses - Rochester, MN; Jacksonville, FL; and Scottsdale/Phoenix, AZ; and the Mayo Health System.

“We exceeded our goal despite the unanticipated economic crisis that hit this country when we still had a year-and-a-half to go,” says John Noseworthy, M.D., president and CEO of Mayo Clinic.

“We received gifts from more than 286,000 benefactors,” says James Lyddy, Ph.D., chair, Mayo Clinic Department of Development. “The campaign better positions Mayo to achieve and thrive in its mission in the short term and long term. Transformations already are being realized.”

Here are examples:

- Discovery and Innovation Fund: With the majority of this fund supported by philanthropy, several of the 36 projects funded to date have led to potential new diagnostic and therapeutic applications. One outcome is the development of a noninvasive approach to screen for tumors of the entire digestive tract.
- Mayo Clinic Schulze Center for NovelTherapeutics: This virtual three-site center is translating laboratory findings into vanguard methods to treat cancer.
- Mayo Clinic Robert and Arlene Kogod Center on Aging: In this innovative center, specialists converge to improve the quality of life as people age, with the goal of longer and healthier lives for everyone.
- Mayo Clinic W. Hall Wendel, Jr. Musculoskeletal Center: This new center brings together 47 surgical and clinical consultants in one location convenient to the 66,000 patients who are seen annually for ambulatory issues.
- Individualized Medicine: A person's unique genetic blueprint can determine predisposition to specific illnesses and how an individual's body will respond to disease and treatments. Mayo Clinic researchers are working fervently to

unlock 0.1 percent of people's genetic makeup that holds the key to individuality. With this information, physicians can predict and prevent illness.

- Mayo Clinic T. Denny Sanford Pediatric Center: This all-in-one subspecialty pediatric clinic cares for more than 46,000 children and their families who come to Mayo Clinic each year.
- Mayo Clinic Hospital in Florida: With its 214 beds and 22 operating rooms, the hospital offers care in more than 35 medical and surgical specialties.
- Gabriel House of Care: This 30-bedroom hospitality house will be built on Mayo Clinic's campus in Florida for transplant and radiation therapy patients.
- Village at Mayo Clinic: Patients who are receiving on-going cancer treatment or are awaiting transplant surgery now have serene on-campus housing and amenities on the Mayo Clinic Hospital campus in Phoenix.
- Professionalism and Bioethics Program: This program, supported entirely by philanthropy, perpetuates the Mayo Clinic Model of Care. It nurtures wisdom about the behaviors of bedside manner and educates students about professional bioethical responsibility.
- Professorships: During the campaign, 54 new professorships were established by generous benefactors.

“As a not-for-profit organization, the funds generated from The Campaign for Mayo Clinic are integral to meeting the needs and expectations of patients for the next 100 years and beyond,” says Dr. Noseworthy.

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