Hernia Fixation Device Gaining Momentum Since Launch

(BUSINESS WIRE)--SafeStitch Medical®, Inc. (OTCBB:SFES), has announced it has shipped the AMID™ Hernia Fixation Device (AMID HFD™) to over half a dozen medical facilities nationwide, just four months after its launch on April 17, 2012. These facilities include Santa Monica UCLA General Surgery, North Carolina Medical Center, Ohio Hernia Center, New York-Presbyterian and Hernia Center of Southern California. In addition, more than 90 physicians have already operated with the AMID HFD and more than a dozen facilities are in the process of obtaining committee approval to make the AMID HFD available for physicians to purchase.

“The AMID HFD is gaining momentum since its introduction in April 2012. The AMID HFD has received positive feedback from physician surveys completed after operating room evaluations, including a 97 percent positive rating on the AMID HFD's ease of use and a 95 percent positive rating for wanting to use the AMID HFD to adhere mesh to internal tissue,” said Jeffrey Spragens, President and CEO of SafeStitch Medical.

Dr. David Grischkan, Medical Director at the Hernia Center in Ohio has used the AMID HFD and is impressed with the benefits of the AMID HFD. Dr. Grischkan remarked, “As a very busy surgeon specializing in hernia surgery, finding a device that effectively reduces operative time and provides improved mesh fixation has been an ongoing quest. The AMID HFD is a remarkable new instrument that allows for faster and more effective mesh fixation in hernia repairs. I have personally used this device in a large number of patients and have found it to be revolutionary. It is easy to use, has mesh manipulators that aid in the alignment of the mesh and requires less retraction than suture repairs. Compared to suture fixation of mesh, it allows for a 50 percent reduction in the time needed to complete the mesh insertion. This instrument should be included in every hernia repair when mesh is used.

The AMID HFD is distributed by direct representatives and distributors throughout the United States. A marketing campaign, “Putting Time On Your Side,” appears in advertisements in the September 2012 and November 2012 issues of Outpatient Surgery Magazine ®. SafeStitch Medical will also be attending the American College of Surgeons Annual Clinical Congress beginning to demonstrate the AMID HFD, offer training on the Simplified Stapled Lichtenstein Procedure (SSLP™) and present an instructional video at the exhibit booth, #1031.

The AMID Hernia Fixation Device is used for both inguinal and ventral hernia surgeries. For inguinal hernia repair using the Lichtenstein method, the innovative design of the AMID HFD fixates mesh by delivering staples in a parallel plane to the femoral vessels, which may help avoid vascular injury. The AMID HFD allows for

mesh manipulation, mesh fixation and skin closure.

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