Samsung Enterprise Business Division Taps Doug Ryan To Lead Health and Medical Equipment Business Unit

Samsung Electronics America Inc., a subsidiary of Samsung Electronics Co., Ltd, today announced the appointment of Doug Ryan as Group Vice President for Health and Medical Equipment (HME) within its Enterprise Business Division. Ryan will be responsible for driving the company's HME business and exploring new avenues of growth in healthcare, an area identified as a strategic focus for Samsung under its global 2020 vision.

Based in Ridgefield Park, NJ, Ryan will lead Samsung's go-to-market strategy for its line of advanced healthcare systems while also coordinating closely on shared opportunities with recently acquired subsidiaries NeuroLogica Corporation and Nexus DX Inc.

"With the groundwork laid in the past several years, Samsung is uniquely positioned to deliver innovative healthcare solutions that address the needs of delivery providers," said Ryan. "I'm excited to come aboard at a time when Samsung is focused on establishing itself as a trusted leader in healthcare and applying its significant technology and R&D capabilities to enhancing patient diagnosis and care."

"We are confident that Doug's wealth of experience and background in the health and medical equipment industry will help advance Samsung's presence in this growing and strategically important business," said Tod Pike, senior vice president of Samsung Electronics America's Enterprise Business Division.

Prior to Samsung, Ryan served as vice president of marketing and strategic development at Toshiba America Medical Systems. At Toshiba, he worked with a number of cross-functional teams to align marketing communications, business unit divisions and clinical collaborations to support the medical systems business. Ryan is an honors graduate of Queensland University of Technology in Australia and an alumni of the Executive Development Program at Kellogg Northwestern University.

Source URL (retrieved on *10/20/2014 - 1:39am*):
http://www.surgicalproductsmag.com/news/2013/07/samsung-enterprise-business-division-taps-doug-ryan-lead-health-and-medical-equipment-business-unit?qt-digital_editions=0&qt-most_popular=0